

# FDDI NEWSLETTER

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Institution of National Importance (INI)  
under FDDI Act, 2017

A Weekly Newsletter  
साप्ताहिक समाचारपत्रिका

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10<sup>th</sup> January 2020

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KOLKATA



## Ethiopian delegates visits FDDI

A five member delegation from the footwear cluster of Ethiopia and Leather Industry Development Institute (LIDI), Ethiopia visited Footwear Design & Development Institute (FDDI), NOIDA from 30<sup>th</sup> December 2019 to 01<sup>st</sup> January 2020.

Head, Woreda Land Administration Office- Mozdo footwear cluster and Mr. Tesfaye Birghanu Kewbede, Director Planning – LIDI.

LIDI is one of the international partners with FDDI which is jointly engaged in the development of the footwear sector of Ethiopia under the “Grand Transformation Programme (GTP)”.

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Meeting in progress

The purpose of the visit of the Ethiopian delegation was to review the outcome of the Twinning Project (Phase-2) conducted by FDDI at LIDI, Ethiopia and way forward besides understanding the growth promoters for

The delegation consisted of Mr. Dagnachew Shiferaw Weyessa-Director General (DG), Leather Industry Development Institute (LIDI), Mr. Hailekros Debasay Melkamu- Dy. Director General - LIDI, Mr. Mengistu Kumera Hundesa- Oramia State Wereda Administrator- Modzo footwear cluster, Mr. Buruse Roba Bededa-

the development of Modzo footwear cluster at Ethiopia.

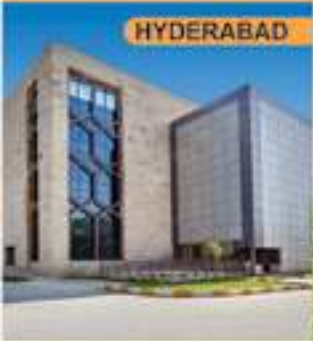
The activities undertaken by FDDI were briefed to the Ethiopian delegation through a presentation and subsequent interaction in a meeting with the department heads. They were appraised about the process of inculcating the training programs.

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Mr. Dagnachew Shiferaw Weyessa- DG, LIDI being facilitated by Mr. Subhash Jagga, Chairman, Today Group and General Secretary, Bahadurgarh Non-leather cluster

To provide an overview & functioning of non-leather footwear cluster in India, an industrial visit was also organized by FDDI for this high level Ethiopian delegation at Bahadurgarh, Haryana and cluster training centre and manufacturing units located in Bahadurgarh cluster. The delegation was facilitated by Mr. Subhash Jagga, General Secretary, Bahadurgarh Non-leather cluster, President Mr. S. Goel, Shivalik Fabrics Pvt. Ltd., & Mr. P.K. Jain, Mahalaxmi Polymers and other members of the cluster.

The Ethiopian delegation desired B2G & investment meeting with

the cluster and invited the cluster member to visit Ethiopia and explore the possibility of investment.

## Research poster presented by FDDI, Jodhpur faculty during the PAN-IIM World Management Conference

A poster was presented by the faculty of Footwear Design & Development Institute (FDDI), Jodhpur during the PAN-IIM World Management Conference.

The conference which was organized by Indian Institute of Management, Rohtak, from 11 to 14 December 2019 offered an exciting opportunity for professionals, academicians, policy makers, and thought leaders to share their contributions in various disciplines of management, preview current research, and grow professional networks..

Dr. Priti Hingorani, Faculty, FDDI, Jodhpur presented the poster on “Sustaining Gandhian Thoughts in Digital Era”.

The poster, which was a visual tool, was successful in conveying the message to look back to the roots in this digital era, as these roots lead us to the right path of growth.

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It discusses about various lessons from Mahatma Gandhi's life and teachings which are relevant and need to be followed for the welfare of the society and nation during the era of digitalization.



Dr. Priti Hingorani, representing FDDI, Jodhpur at PAN-IIM WMC

The conference also discussed several aspects of Public Policy and Management Trends through the speeches of various eminent speakers.

The researchers presented various research papers. Valuable inputs were also provided by the thought provoking discussions amongst the participants, during the course of various sessions.

## Future Retail, Amazon sign pact to expand customer base

### E-commerce major will become authorised sales channel for FRL stores

Future Retail Ltd (FRL) and Amazon India have entered into long-term business agreements to expand the reach of FRL stores and consumer brands through the latter's marketplace.

Currently, FRL attracts over 350 million footfalls across its retail network, and Amazon India's marketplace will enable it to reach a wider customer base, said the companies.

Under the deal, Amazon India will become the authorized online sales channel for FRL stores. FRL will list on the Amazon Prime Now programme, allowing customers to get food, grocery and general merchandise delivery within two hours in Delhi, Mumbai, Bengaluru and Hyderabad.

It will soon list stores such as Big Bazaar and Foodhall in more cities on the Amazon India marketplace. FRL will augment existing store-infrastructure at

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its retail outlets for facilitating seamless packaging and pick-up of products ordered online. The company and Amazon India have already launched this service across 22 stores.

“serving customers everywhere in the best possible manner,” said Mr. Kishore Biyani, CMD, FRL. “This arrangement will allow us to build upon each other’s strengths in the physical

and digital space so that customers benefit from the best services, products, assortment and price.”



“Amazon and Future Retail share the common values of

## Future Consumer Deal

Future Consumer Ltd. has also inked a deal with Amazon Retail India Pvt. Ltd. for the distribution of its portfolio of brands online.

The company has brands and products in multiple categories in the food, home care, and personal care and beauty space.

**(Source: Business Line)**

**Compiled by:** Resource Centre (RCIP),  
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